

'We lead, we educate and we train'

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By
Notables



Susan Christiansen and Rebecca Fordham, 2020 Deck the Palms co-chairs. [ASHLEY SCHARBER]

Celebrating its 80th year serving the Palm Beaches, the Junior League of the Palm Beaches (JLPB) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

“Our members are women who have a passion for creating positive, lasting change in Palm Beach County,” said Julie Rudolph, JLPB president. “They include community leaders, executives, mothers, professionals and volunteers from diverse backgrounds who volunteer their time to making a difference in our community.”

JLPB supports more than 20 local community organizations — including Opportunity Early Childhood Education & Family Center, Quantum House and many more. To help support the pressing needs of the community, JLPB has also launched several community programs of its own. This year, in coordination with its 80th anniversary, JLPB launched a period supply bank in partnership with the Alliance for Period Supplies. To celebrate the milestone year, the initiative aims to distribute 80,000 supplies to help alleviate period poverty in Palm Beach County.

“It’s staggering to hear that one in four women in the United States suffer from period

supply poverty,” said Rudolph. “In partnership with the Alliance for Period Supplies, our period supply bank provides feminine hygiene products to those in our community who cannot afford them. This has become increasingly important, as the need for these essential products has only expanded since the beginning of the COVID-19 pandemic.”



JalyNSEY 'Lynsey' Brown and Rasheedah Khayyam-Suarez [ASHLEY SCHARBER]

“Now more than ever it’s important to come together and help those in the community,” continued Rudolph. “Whether collecting period supplies, reading to children and hosting donation drives, volunteering at food banks or hosting Deck the Palms, our members are leading the way for change and helping to make a difference in our own backyard. We lead, we educate and we train — all while making our community a better place to live, work and play.”

To help fund those efforts, the JLPB will kick off its 12th Annual Deck the Palms Boutique Market at the Palm Beach Outlets on Friday, Nov. 20, 5-9 p.m. The event continues Nov. 21, 10 a.m.-7 p.m.

This shopping event will feature select local and international purveyors of fine goods, including jewelry, home decor, men and women’s apparel, children’s goods, artisanal foods and more.

This year’s event features a Friday night kick-off reception with a live band, VIP luxury lounge access on Friday and Saturday, and a Princess and Pirate Entertainment Experience on Saturday.

Special ticketed VIP access is available for those age 21 and older and includes entrance to the Friday night kick-off reception, access to the luxury lounge, two drink tickets and a swag bag with vendor promotions and gifts. VIP access will also include an exclusive sneak-peek opportunity to shop on Saturday, Nov. 21, 9-10 a.m. before the market opens to the public.

For children of all ages, the Princess and Pirate Experience will include a cast of magical characters performing live on stage on Saturday, Nov. 21, 9-10 a.m., physically distanced breakfast options and craft activities included. It will be a magical experience with Belle, Cinderella, Elsa and Jack Sparrow.

As JLPB's largest fundraising event, 100% of net proceeds from the Deck the Palms Boutique Market benefit the League's community projects. "The generous support of all shoppers, sponsors and supporters of this event allows us to fund our many community programs and dedicate more than 3,000 hours of service directly in the community each year," said Rudolph.

IF YOU GO

When: Friday, Nov. 20, 5–9 p.m. and Saturday, Nov. 21, 10 a.m.–7 p.m.

Where: Palm Beach Outlets, West Palm Beach

Tickets: Nov 20, \$5 — cash only; VIP access, \$35; Nov 21, Free; Princess and Pirate Experience, \$30

Website: [JLPB.org/Deck-the-Palms](https://jlpb.org/deck-the-palms)



Deck the Palms [ALEX DAVIDOVICH]