



# ADVERTISING INFORMATION

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## UNDERCURRENTS

### Junior League of the Palm Beaches

The Junior League of the Palm Beaches is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### The Magazine

Undercurrents is published three times a year and is distributed to more than 800 active and sustaining JLPB members as well as key community leaders. Every issue of Undercurrents includes details about the lives JLPB touches, the difference JLPB makes in the community, exciting news in the lives of members and upcoming volunteer opportunities and social functions.

### Advertising Rates

| Description          | Specs                                 | 1 Ad  | 3 Ads   | 1 Ad- JLPB | 3 Ads- JLPB |
|----------------------|---------------------------------------|-------|---------|------------|-------------|
| Full Page            | 8.5" x 11" (.25" bleed on all sides)  | \$350 | \$735   | \$300      | \$630       |
| Inside Front Cover   | 8.5" x 11" (.25" bleed on all sides)  | \$550 | \$1,155 | \$500      | \$1,050     |
| Inside Back Cover    | 8.5" x 11" (.25" bleed on all sides)  | \$550 | \$1,155 | \$500      | \$1,050     |
| Half-Page Back Cover | 8.5" x 5.5" (.25" bleed on all sides) | \$450 | \$945   | \$400      | \$840       |

JLPB members receive a discount of \$50 towards the purchase of one ad and an additional 30% off the purchase of three ads.

Non-JLPB members will receive a 30% discount for purchasing three ads.

### Contact Information

undercurrents@jlpb.org  
 561-689-7590  
 470 Columbia Drive  
 Building F  
 West Palm Beach, Fla. 33409



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## UNDERCURRENTS

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Are you a JLPB member? (Please circle.) Yes                  No

Did a JLPB member send you this ad? (Please circle.) Yes                  No

Member Name: \_\_\_\_\_

| Issues                               | Deadline         | Ad Size                                      |
|--------------------------------------|------------------|----------------------------------------------|
| <input type="checkbox"/> Fall 2018   | August 1, 2018   | <input type="checkbox"/> Full Page           |
| <input type="checkbox"/> Winter 2019 | November 1, 2019 | <input type="checkbox"/> Inside Front Cover  |
| <input type="checkbox"/> Spring 2019 | March 1, 2019    | <input type="checkbox"/> Inside Back Cover   |
|                                      |                  | <input type="checkbox"/> 1/2 Page Back Cover |

Signature: \_\_\_\_\_

Checks may be made payable to:  
Junior League of the Palm Beaches Inc./Undercurrents  
470 Columbia Drive, Building F  
West Palm Beach, Fla. 33409  
Please write "Undercurrents" on the subject line of the check.

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undercurrents@jlpb.org