

FOUNDATION

OUR MISSION

The Junior League of the Palm Beaches is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

VISION

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

COMMUNITY ENGAGEMENT AND INTERNAL STRUCTURE

The League will look to optimize its community engagement by re-assessing current processes and training.

- By 2028, the League will have identified and trained incoming leadership on an integrated Donor Tracking platform.
- By 2027, the League will re-assess the Board / Management split, by using an ad hoc committee and AJLI resources.
- By 2027, the League will promote the focus of educating and training for Board positions, both held internally and externally, highlighting the impact and importance of these roles within the community.
- By 2029, the League will have conducted a review of their current IBCI and re-evaluated the relevance and need in the community.

LEAGUE GROWTH AND BRAND SUSTAINABILITY

The League will have grown by 20%, keep retention rate at 85%, and improve its visibility as an organization of women empowered as leaders creating community impact.

- By 2026, the Provisional Membership requirements and acceptance process will be re-assessed with the objective of introducing new protocol and re-introducing a New Member Project.
- Starting in 2025, the League will have focused on re-engaging past members, aiming to convert 10 a year, and growing relationships with sustainers through mentor programs.
- By 2028, the League will re-establish at least one legacy project and/or community partnership.
- By 2027 the League will have an integrated communication/marketing plan that will showcase the league's current impact in the community and their development of future female leaders.

FINANCIAL ENGAGEMENT

The League will have a diversified fund development plan that increases donor funds, grants, planned-giving and sponsorships, and reduces the focus on *member*-based event fundraising.

- By 2029, the league will have reached a profit loss ratio of 30% for league events.
- By 2026, the league will create a financial committee to review project funding and the ability to utilize interest earned on the endowment fund for programs and scholarships.
- By 2027, the League will work on securing at least \$50,000 a year in community sponsorships (exclusive of grants), with the hope for year-on-year growth.
- By 2029, the League will have explored the idea of paid personnel based on future needs, be it an Executive Director, non-profit consultant, or part-time house employee.