

# Ashley Schutz

## 2014-2015

- 2014-2015 was the first League year under our new focus area: Foster Care. We launched a new community project to support this initiative, Junior MINTS. Today, the Junior League of the Palm Beaches mentors girls ages 12-15 by providing educational and recreational activities to help the girls flourish, build self-esteem and make connections. The program focuses on building skills that all girls need to become successful young women.
- Two successful fundraisers supported our community projects: Deck the Palms Holiday Market, and Worth Tasting on Worth Avenue. Both were huge successes.
- In order to respond to the needs of our members, we introduced two new initiatives: the Points System, and Active Gold Membership. Under the Points System, a JLPB member commits to earning a set number of points per year - which may be earned at GMMs, volunteer events, trainings, and more. This change eliminated the requirement that a member must attend a minimum number of GMM meetings each year. Members who have 8 years or more of service, can choose to be an Active Gold member. Under this program, a member can choose between either serving on a committee, or earning points - but she does not have to do both.



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- All GMMs were held at PGA National Resort and Spa, and were contained to one hour.
- We also began planning for the 75th anniversary, including a signature project to renovate the Vita Nova house, and a black-tie gala.

