

# Lady in Red



Junior League of the Palm Beaches Official Kickoff  
Friday, September 29, 2023  
The Colony Palm Beach  
6pm-8pm

*Lady in Red is the Official Junior League of the Palm Beaches kickoff event. This highly anticipated evening brings together league members as well as community supporters from throughout Palm Beach County. Attendees are treated to a night welcoming back league friends, cocktails, tasty treats and fabulous surprises!*

## Presenting Sponsor- \$10,000

- Exclusive sponsorship
- Speaking opportunity to guests
- Prominent listing in all event publications including JLPB website and all other Media promotion
- Logo displayed on sponsor board during the event
- Tickets for 20 guests
- *Underwrites 1,000 books for literacy partners*

## Champagne Sponsor- \$7,500

- Exclusive sponsorship
- Opportunity to make a toast with the guests
- Listing in all event publications including media releases and JLPB website; and all other media promotion
- Logo displayed on sponsor board during the event
- Tickets for 10 guests
- *Underwrites 750 books for literacy partners*

## Valet Sponsor - \$5,000

- Exclusive sponsorship
- Logo displayed at Valet Stand
- Opportunity to leave item/marketing piece in cars
- Listing in all event publications including media releases and JLPB website; and all other media promotion
- Logo displayed on sponsor board during the event
- Tickets for 8 guests
- *Underwrites 500 books for literacy partners*



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## Décor Sponsor - \$5,000

- Exclusive sponsorship
- Logo displayed within centerpiece at each high-top table and around event space
- Listing in all event publications including media releases and JLPB website; and all other media promotion
- Logo displayed on sponsor board during the event
- Tickets for 8 guests
- *Underwrites 500 books for literacy partners*

## Entertainment Sponsor \$3,500

- Listing in all event publications including media releases and JLPB website; and all other media promotion
- Logo displayed on sponsor board during the event
- Tickets for 6 guests
- *Underwrites 350 books for literacy partners*

## Silent Auction Sponsor - \$2,500

- Listing in all event publications including media releases and JLPB website; and all other media promotion
- Logo displayed on sponsor board during the event
- Tickets for 4 guests
- *Underwrites 250 books for literacy partners*

## Photography Sponsor- \$2,000

- Listing in all event publications including media releases and JLPB website; and all other media promotion
- Logo displayed on sponsor board during the event
- Tickets for 4 guests
- *Underwrites 200 books for literacy partners*

## Lady Luck Drawing Sponsor- \$1,000

- Lady Luck Drawing listing in media releases and JLPB website; and all other media promotion
- Logo displayed on sponsor board during the event
- Tickets for 2 guests
- *Underwrites 100 books for literacy partners*



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## Friend of the League - \$500

- Friend listing in media releases and JLPB website; and all other media promotion
- Logo displayed on sponsor board during the event
- *Underwrites 50 books for literacy partners*

## Individual Ticket - \$125

- Includes entry to event, includes (2) drink tickets, passed hors d'oeuvres and valet parking

To sponsor and register visit [www.jlpb.org/events](http://www.jlpb.org/events) or contact Maria Pumarejo at [mariapumarejo@jlpb.org](mailto:mariapumarejo@jlpb.org)

