



Deck the Palms Sponsorship Form

Thank you for supporting the Junior League of the Palm Beaches, Inc. As a Sponsor you are entitled to the related benefits explained on the previous pages. All sponsorships and donations must be submitted to Junior League of the Palm Beaches on or before October, 12, 2018 in order to be included in the printed materials for the event.

Please indicate your financial commitment:

- ☐ 10th Anniversary Presenting Sponsor.....\$4,500
- ☐ Market Welcome Tote.....\$2,500
- ☐ Admission Tickets.....\$2,500
- ☐ Guest Photo Step & Repeat.....\$2,500
- ☐ Festive Friends.....\$2,000
- ☐ VIP Lounge Décor.....\$1,500
- ☐ Holiday Mini-Photo Session Area.....\$1,500
- ☐ Kids Holiday Craft Area.....\$1,500
- ☐ Platinum Palm Tree Sponsor.....\$1,000
- ☐ Silver Snowflake Sponsor.....\$500
- ☐ Shining Star Snowflake Sponsor.....\$250

Check, Visa, MasterCard, and American Express accepted.

JUNIOR LEAGUE OF THE PALM BEACHES, INC.

470 Columbia Drive, Building F, West Palm Beach, FL 33409

Online payments can be made at www.jlpb.org

Name to be Recognized: _____

Contact Name: _____

Telephone: _____ E-mail: _____

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OR ONLINE AT www.800helpfla.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. OUR FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES REGISTRATION NUMBER IS CH7426.

No percentage of contributions is retained by a professional solicitor; Junior League of the Palm Beaches, Inc. receives 100% of all donations. Your gift is tax-deductible to the extent allowed by law. The taxpayer ID for the Junior League of the Palm Beaches, Inc. is 59-6138209.



Deck the Palms Underwriting & Sponsorship Opportunities 2018

Deck the Palms is an annual bazaar attended by several thousand community members, bringing together more than 130 local and international artisans, clothiers, jewelers, giftieries, culinary vendors, small businesses, and nonprofit organizations for a one-stop shopping opportunity with decidedly Palm Beach flair and benefiting the community projects of the Junior League of the Palm Beaches. The event encompasses two days: November 2-3, 2018 and includes a VIP reception on Friday.

10th Anniversary Presenting Sponsor (2 Opportunities Available) \$4,500

- Logo placement on Deck the Palms Event billboard in high-traffic metropolitan WPB area for 14 days preceding event
- 1/2 page advertisement in one issue of Junior League of the Palm Beaches Undercurrents Magazine (\$500 value with readership of over 1,000 households)
- One exhibitor booth at the Market to sell merchandise or to promote company (\$350 value)
- Recognition as PRESENTING SPONSOR in printed event program, on Junior League of the Palm Beach's Event Webpage, Social Media Platforms, and Press Release
- 4 VIP tickets for Friday evening (\$240 value)

Market Welcome Tote (Exclusive Opportunity) \$2,500

- Logo or company name printed on 1,000+ Deck the Palms branded reusable shopping totes given to market shoppers as they enter event
- Recognition in printed event program
- Promotion on Junior League of the Palm Beach's Event Webpage, Social Media Platforms, and Press Release
- 4 VIP tickets for Friday evening (\$240 value)

Admission Tickets (Exclusive Opportunity) \$2,500

- Logo placement on tickets – more than 5,000+ tickets circulated through Palm Beach county
- Recognition in printed event program
- Promotion on Junior League of the Palm Beach’s Event Webpage, Social Media Platforms, and Press Release
- 4 VIP tickets for Friday evening (\$240 value)

Guest Photo Step & Repeat (2 Opportunities Available) \$2,500

- Logo placement on themed photo backdrop - every photo taken will have your logo in it!
- Recognition in printed event program
- Promotion on Junior League of the Palm Beach’s Event Webpage, Social Media Platforms, and Press Release
- 4 VIP tickets for Friday evening (\$180 value)

Festive Friends (4 Opportunities Available) \$2,000

- Marketing & Social Media
- Signage & Printing
- Silent Auction
- Entertainment/Audio Visual/Lighting

Each Festive Friend Opportunity Includes:

- Recognition in printed event program and on sponsor board at 2-day event
- Promotion on Junior League of the Palm Beach’s Event Webpage, Social Media Platforms, and Press Release
- 3 VIP tickets for Friday evening (\$180 value)

VIP Lounge Decor (Exclusive Opportunity) \$1,500

- Recognition in printed event program and on sponsor board at 2-day event
- Promotion on Junior League of the Palm Beach’s Event Webpage and Social Media Platforms
- 2 VIP tickets for Friday evening (\$120 value)

Santa Meet & Greet (Exclusive Opportunity) \$1,500

This area will host a Santa meet and greet on Saturday, Nov. 3, 2018.

- Promotional item of your choosing may be distributed to Santa’s guests
- Recognition in printed event program and on sponsor board at event
- Promotion on Junior League of the Palm Beach’s Event Webpage and Social Media Platforms
- 2 VIP tickets for Friday evening (\$120 value)

Holiday Mini-Photo Session Area (Exclusive Opportunity) \$1,500

This area will host pre-booked photo sessions for children & families with a professional photographer during the market hours on Nov. 3, 2018.

- Branded promotional item of your choosing may be distributed to guests
- Recognition in printed event program and on sponsor board at event
- Promotion on Junior League of the Palm Beach’s Event Webpage and Social Media Platforms
- 2 VIP tickets for Friday evening (\$120 value)

Kids Holiday Craft Area (Exclusive Opportunity) \$1,500

This area will host a holiday craft area during the market hours on Nov. 3, 2018.

- Branded promotional item of your choosing may be distributed to guests
- Recognition in printed event program and on sponsor board at event
- Promotion on Junior League of the Palm Beach’s Event Webpage and Social Media Platforms
- 2 VIP tickets for Friday evening (\$120 value)

Unlimited Availability

Platinum Palm Tree Sponsor (\$1,000)

- Recognition in printed event program
- 2 VIP tickets for Friday evening (\$120 value)

Silver Snowflake Sponsor (\$500)

- Recognition in printed event program
- 1 VIP ticket for Friday evening (\$60 value)

Shining Star Sponsor (\$250)

- Recognition in printed event program