



DECK THE PALMS



BOUTIQUE MARKET

PRESENTED BY THE JUNIOR LEAGUE OF THE PALM BEACHES

SATURDAY, NOVEMBER 23, 2019 | 9 A.M. - 4 P.M.
PALM BEACH COUNTY CONVENTION CENTER

UNDERWRITING & SPONSORSHIP OPPORTUNITIES





UNDERWRITING & SPONSORSHIP OPPORTUNITIES 2019

Deck the Palms is an annual holiday boutique market that is attended by several thousand community members, bringing together more than 130 local and international artisans, clothiers, jewelers, giftieries, culinary vendors, small businesses, and nonprofit organizations. It is a one-stop shopping opportunity with a decidedly Palm Beach flair that benefits the community projects of the Junior League of the Palm Beaches.

11th Anniversary Presenting Sponsor (\$4,000) – 2 Opportunities Available

- ½ page advertisement in one issue of JLPB Undercurrents Magazine (\$500 value with readership of over 1,000 households)
- One standard exhibitor booth at the Market to sell merchandise or to promote company (\$350 value)
- Recognition as PRESENTING SPONSOR in printed event program and signage, on JLPB's Deck the Palms' Event Webpage, Social Media Platforms, and Press Release
- Company signage display at 2019 Deck the Palms
- 4 tickets to the private Deck the Palms VIP Kick-off Reception

Market Welcome Tote (\$3,000) – Exclusive Opportunity

- Logo or company name printed on 1,500+ DTP branded reusable shopping totes given to market shoppers as they enter event
- Recognition in printed event program
- Promotion on JLPB's Deck the Palms' Event Webpage, Social Media Platforms, and Press Release
- 4 tickets to the private Deck the Palms VIP Kick-off Reception

Admission Tickets (\$2,500) – Exclusive Opportunity

- Logo placement on more than 5,000 DTP entrance tickets circulated throughout Palm Beach County
- Recognition in printed event program
- Promotion on JLPB's Deck the Palms' Event Webpage, Social Media Platforms, and Press Release
- 3 tickets to the private Deck the Palms VIP Kick-off Reception

Guest Photo Step & Repeat (\$2,500) – 2 Opportunities Available

- Logo placement on themed photo backdrop - every photo taken at the photo kiosk will have your logo in it!
- Recognition in printed event program
- Promotion on JLPB's Deck the Palms' Event Webpage, Social Media Platforms, and Press Release
- 3 tickets to the private Deck the Palms VIP Kick-off Reception

Princess & Pirate Breakfast (\$2,000) – Exclusive Opportunity

A private interactive breakfast with a cast of character performers on Saturday, November 23, 2019 from 10:00 a.m. to 12:00 p.m. All ages and parents welcome. Advanced ticket purchase required. Limited seating.

- Recognition in printed event program and on sponsor board at event
- Promotion on JLPB's Deck the Palms' Event Webpage and Social Media Platforms
- 3 tickets to the private Deck the Palms VIP Kick-off Reception

Holiday Entertainment (\$1,500) – Exclusive Opportunity

A DJ will add ambiance and keep guests entertained throughout day of the event.

- Donor-provided branded promotional items may be distributed to all market guests at the welcome table
- Recognition in printed event program and on sponsor board at event
- Promotion on JLPB's Deck the Palms' Event Webpage and Social Media Platforms
- 2 tickets to the private Deck the Palms VIP Kick-off Reception

Mother's Nook (\$1,500) – Exclusive Opportunity

Mother's Nook is a private area for parents to tend to their small children during their visit to the market.

- Donor-provided branded promotional items may be distributed to all market guests at the welcome table
- Recognition in printed event program and on sponsor board at event
- Promotion on JLPB's Deck the Palms' Event Webpage and Social Media Platforms
- 2 tickets to the private Deck the Palms VIP Kick-off Reception

Entrance Balloon Arch (\$1,500) – Exclusive Opportunity

Deck the Palms themed grand entrance arch located at the main doors accompanied by JLPB greeters.

- Donor-provided branded promotional items may be distributed to all market guests at the welcome table
- Recognition in printed event program and on sponsor board at event
- Promotion on JLPB's Deck the Palms' Event Webpage and Social Media Platforms
- 2 tickets to the private Deck the Palms VIP Kick-off Reception

Gift Wrap Shop (\$1,500) – Exclusive Opportunity

- Donor-provided branded promotional items may be distributed to all market guests at the welcome table
- Recognition in printed event program and on sponsor board at event
- Promotion on JLPB's Deck the Palms' Event Webpage and Social Media Platforms
- 2 tickets to the private Deck the Palms VIP Kick-off Reception

Unlimited availability:

Platinum Palm Tree Sponsor (\$1,000)

- Recognition in printed event program
- 2 tickets to the private Deck the Palms VIP Kick-off Reception

Silver Snowflake Sponsor (\$500)

- Recognition in printed event program
- 1 ticket to the private Deck the Palms VIP Kick-off Reception

Shining Star Sponsor (\$250)

- Recognition in printed event program





SPONSORSHIP FORM 2019

Thank you for supporting the Junior League of the Palm Beaches, Inc. As a Sponsor you are entitled to the related benefits explained on the previous pages. All sponsorships and donations must be submitted to Junior League of the Palm Beaches on or before October, 12, 2019 in order to be included in the printed materials for the event.

Please indicate your financial commitment:

11th Anniversary Presenting Sponsor.....	\$4,000
Market Welcome Tote.....	\$3,000
Admission Tickets.....	\$2,500
Guest Photo Step & Repeat.....	\$2,500
Princess & Pirate Breakfast.....	\$2,000
Holiday Entertainment.....	\$1,500
Mother's Nook.....	\$1,500
Entrance Balloon Arch.....	\$1,500
Gift Wrap Shop.....	\$1,500
Platinum Palm Tree Sponsor.....	\$1,000
Silver Snowflake Sponsor.....	\$500
Shining Star Sponsor.....	\$250

Check, Visa, MasterCard, and American Express accepted.
 JUNIOR LEAGUE OF THE PALM BEACHES, INC.
 470 Columbia Drive, Building F, West Palm Beach, FL 33409
 Online payments can be made at www.jlpb.org

Name to be Recognized: _____

Contact Name: _____

Telephone: _____ E-mail: _____

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