



JUNIOR LEAGUE OF THE PALM BEACHES

Undercurrents | Advertising Information

The Junior League of the Palm Beaches is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Magazine

Undercurrents is published twice a year and is distributed to more than 800 active and sustaining JLPB members as well as key community leaders. Every issue of *Undercurrents* includes details about the lives JLPB touches, the difference JLPB makes in the community, and upcoming volunteer opportunities and social functions.

Advertising Rates

Description	Specs	1 Ad	2 Ads
Full Page	8.5" x 11" (.25" bleed on all sides)	\$350	\$650
Inside Front Cover	8.5" x 11" (.25" bleed on all sides)	\$550	\$990
Inside Back Cover	8.5" x 11" (.25" bleed on all sides)	\$550	\$990
Half-Page Back Cover	8.5" x 5.5" (.25" bleed on all sides)	\$450	\$800

Junior League members receive a 10% discount on 1 ad and a 15% discount on 2 ads.

Contact Information

undercurrents@jlpb.org

561-689-7590

470 Columbia Drive, Building F

West Palm Beach, Fla. 33409

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Business Name: _____

Contact Name: _____

Address: _____

Telephone: _____

Email Address: _____

Are you a JLPB member? (Please circle.) Yes No

Did a JLPB member send you this ad? (Please circle.) Yes No

Member Name: _____

Issues	Deadline	Ad size
◇ Fall 2019	◇ Sept. 15, 2019	◇ Full Page
◇ Spring 2020	◇ March 15, 2020	◇ Inside Front Cover
		◇ Inside Back Cover
		◇ 1/2 Page Back Cover

Signature: _____

Checks may be made payable to:

Junior League of the Palm Beaches Inc.
470 Columbia Drive, Building F
West Palm Beach, Fla. 33409

Please write "Undercurrents" on the subject line of the check.

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