



2020 Sponsorship Opportunities



JUNIOR LEAGUE OF
THE PALM BEACHES

For more information, visit JLPB.org/Golf



JUNIOR LEAGUE OF
THE PALM BEACHES

MISSION

The Junior League of the Palm Beaches, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable.

DIVERSITY & INCLUSION COMMITMENT

The Junior League welcomes all women who value our Mission statement. We are committed to inclusive environments of diverse individuals, organizations and communities.

ABOUT OUR EVENT

The Second Annual Junior League of the Palm Beaches Golf Invitational will be held on Monday, April 20, 2020 at the Old Marsh Golf Club. The Golf Invitational will raise money to support JLPB's mission. Old Marsh Golf Club will host 144 golfers for breakfast, an eighteen-hole golf tournament with a lunch reception to follow for golfers and their guests.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$50,000

- Two (2) Golf Foursomes
- Sixteen (16) VIP Lunch Tickets
- Opportunity to welcome all players before the shotgun start or at the award ceremony
- Opportunity to be designated as Honorary Chair on our golf committee
- Company name and logo as PRESENTING SPONSOR on all printed materials and online platforms
- Opportunity to place promotional items in golfer gift bag and on lunch seats
- Recognition and Gift presentation at lunch with option to speak
- Full page color advertisement in two issues of Junior League of the Palm Beaches Undercurrents magazine distributed to all members, sustainers and donors (Fall 2020 and Spring 2021 Issues)
- First right of refusal to be presenting sponsor for the 3rd Annual Junior League of the Palm Beaches Golf Invitational Presenting Sponsor

Exclusive Tee Sponsor - \$7,000

- One Golf Foursome
- Eighth (8) VIP Lunch Tickets
- Name on all Golf Tee gift bags
- Company name and logo prominently displayed at the Gift Bag Table
- Company name and logo as Golf Tee Gift Sponsor on all printed materials and online platforms
- One half page advertisement in the Fall 2020 issue of Junior League of the Palm Beaches Undercurrents magazine
- Opportunity to place promotional item in gift bags
- Recognition and Gift presentation at lunch with option to speak

Golf Sponsor (Four Opportunities) - \$5,000

- One Golf Foursome
- Eight (8) VIP Lunch Tickets
- Company name and logo as GOLF SPONSOR highlighted in key locations at Old Marsh Golf Club
- Company name and logo as GOLF SPONSOR on all golf cart team signs, pin sheets, printed materials and online platforms
- One half page advertisement in the Fall 2020 issue of Junior League of the Palm Beaches Undercurrents magazine
- Opportunity to place approved promotional item in gift bags
- Recognition and Gift presentation at lunch with option to speak

Lunch Sponsor - \$3,000

- Four (4) VIP Lunch Tickets
- Company name and logo on TVs throughout event
- Company name and logo as LUNCH SPONSOR on all printed materials and online platforms
- Company name and logo prominently displayed at the lunch stations
- Company name and logo prominently displayed at each player's lunch table
- Company name and logo and on the Step and Repeat photograph backdrop
- Opportunity to place promotional item in gift bags

Breakfast Sponsor - \$2,000

- Company name and logo on TVs throughout event
- Company name and logo as BREAKFAST SPONSOR on all printed materials and online platforms
- Company name and logo prominently displayed at breakfast station
- Company name and logo prominently displayed on Step and Repeat photograph backdrop
- Opportunity to place promotional item in gift bags

Beverage Cart Sponsor (Two Opportunities) - \$1,500

We serve a variety of beverages to our players throughout the day. To make more of an impression among this distinguished group, consider providing can coolers with your logo.

- Signage on beverage cart
- Company name and logo as Beverage Cart Sponsor on all printed materials and online platforms

Exclusive Water and Snack Sponsor - \$1,200

- Company name and logo on all water bottles at the event
- Signage at Snack Station location
- Company name and logo on all printed materials and online platforms
- Company name recognition in other printed promotional materials

Exclusive Gift Bag Sponsor - \$1,000

- Company name and logo on all gift bags
- Company name and logo on all printed materials and online platforms
- Opportunity to promote company to every attendee. Gift bags will be passed out at gift bag table

Exclusive Cigar Table Sponsor - \$600

- Signage at Cigar Table
- Company name and logo on cigar bands

Exclusive Driving Range Sponsor - \$500

- Signage on driving range with company name and logo with short message

Exclusive Putting Green Sponsor - \$500

- Signage on driving range with company name and logo with short message

Contest Sponsor (Three opportunities) - All are exclusive**Longest Drive - \$500****Closest to the Pin - \$500****Putting Contest - \$500**

- Signage at designated hole tee box
- Opportunity to have table/tent at hole
- One JLPB-sponsored social media post
- Company name and logo in JLPB's April 2020 Undercurrents Publication

Tee Sponsor (18 Opportunities) - \$300

- Signage at sponsored hole with company name, logo and short message
- Marketing and networking opportunity for a company representative(s) to staff sponsored hole
- Opportunity to distribute a premium good of your choice* (i.e. Titleist NXT golf balls, hats/visors, cigars, golf gloves, sunglasses, umbrellas, divot tools, golf towels)

**Items must be approved by Golf Chairs prior to event to ensure that there is no conflict with other giveaways. Minimum quantity of 120 items. Sponsor will be responsible for staffing hole, securing in-kind items and adding company logos to goods.*

UNDERWRITING OPPORTUNITIES:

Beverages - Opportunity to donate beverages with company name and logo throughout the event. Promotional items may also be handed out during the event.

Table Centerpieces - Opportunity to donate centerpieces for luncheon with company name and logo.

For more information on sponsorship opportunities,
please contact golf@jlpb.org.

JLPB Golf Invitational Sponsorship Form

Thank you for supporting the Junior League of the Palm Beaches. As a Sponsor you are entitled to the related benefits explained on the previous pages.

Please indicate your financial commitment:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor.....\$50,000 | <input type="checkbox"/> Putting Green Sponsor.....\$500 |
| <input type="checkbox"/> Exclusive Tee Gift Sponsor.....\$7,000 | <input type="checkbox"/> Longest Drive Sponsor.....\$500 |
| <input type="checkbox"/> Golf Sponsor.....\$5,000 | <input type="checkbox"/> Closest to the Pin Sponsor.....\$500 |
| <input type="checkbox"/> Lunch Sponsor.....\$3,000 | <input type="checkbox"/> Putting Contest Sponsor.....\$500 |
| <input type="checkbox"/> Breakfast Sponsor.....\$2,000 | <input type="checkbox"/> Tee Sponsor.....\$300 |
| <input type="checkbox"/> Beverage Cart Sponsor.....\$1,500 | <input type="checkbox"/> Beverage Underwriter.....TBD |
| <input type="checkbox"/> Water & Snack Sponsor.....\$1,200 | <input type="checkbox"/> Table Centerpiece Underwriter....TBD |
| <input type="checkbox"/> Gift Bag Sponsor.....\$1,000 | |
| <input type="checkbox"/> Cigar Table Sponsor.....\$600 | |
| <input type="checkbox"/> Driving Range Sponsor.....\$500 | |

Enclosed is a check for the amount of \$_____ made payable to Junior League of the Palm Beaches, Inc. Sponsorships can also be made online at www.jlpb.org, but please be sure to include that your donation is for the Golf Invitational in the comments section.

Check, Visa, MasterCard, and American Express accepted. Please mail any check sponsorships or donation certificates to:

JUNIOR LEAGUE OF THE PALM BEACHES, INC.

Attention: Golf Invitational

470 Columbia Drive, Building F, West Palm Beach, FL 33409

Company or Name to be Recognized: _____

Contact Person (if applicable): _____ JLPB Referring Member: _____

Mailing Address: _____

Telephone: _____ Email: _____

In-Kind Donation (if applicable): _____

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