



# ADVERTISING INFORMATION

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## UNDERCURRENTS

### The Junior League of the Palm Beaches

The Junior League of the Palm Beaches is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### The Magazine

*Undercurrents* is a twice-year magazine published in the fall and spring. It is distributed to more than 800 active and sustaining JLPB members as well as key community leaders. Every issue of *Undercurrents* includes details about the lives JLPB touches, the difference JLPB makes in the community, exciting news in the lives of members and upcoming volunteer opportunities and social functions.

### Advertising Rates

Ad Description	Specifications (Inches)	Price
Full Page	8.5 x 11	\$350
Half Page	8.5 x 5.5	\$225
Quarter Page Plus	5.5 x 5.5	\$175
Inside Front Cover	8.5 x 11	\$500
Inside Back Cover	8.5 x 11	\$500
Back Cover	8.5 x 11	\$750

JLPB members receive a **25% discount** on each ad they place.

*All ads must be paid in full before ad can be printed.*

### Contact Information

Email: [camryndelrio@yahoo.com](mailto:camryndelrio@yahoo.com)

Contact: Camryn Del-Rio Linton - (561) 859-8437

Address:

470 Columbia Drive

Building F

West Palm Beach, Fla. 33409



# ADVERTISING CONTRACT

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## UNDERCURRENTS

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_

**FAX:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**ARE YOU A JLPB MEMBER? (PLEASE CIRCLE.)** YES NO

**DID A JLPB MEMBER SEND YOU THIS AD? (PLEASE CIRCLE.)** YES NO

**IF YES, MEMBER NAME:** \_\_\_\_\_

ISSUES	DEADLINE	AD SIZE	SPECIAL PLACEMENT
<input type="checkbox"/> Fall 2016	September 16	<input type="checkbox"/> Full Page	<input type="checkbox"/> Inside Front Cover
<input type="checkbox"/> Winter 2017	November 21	<input type="checkbox"/> Half Page	<input type="checkbox"/> Inside Back Cover
<input type="checkbox"/> Spring 2017	April 17	<input type="checkbox"/> Banner	<input type="checkbox"/> Back Cover
		<input type="checkbox"/> Quarter Page - Plus	

**Signature:** \_\_\_\_\_

**BILLING INFORMATION:**

Payment and camera ready must be submitted by deadline. Ads will not be printed if not paid in full.

**CHECKS MAY BE MADE PAYABLE TO:**

Junior League of the Palm Beaches Inc./Undercurrents  
470 Columbia Drive, Building F  
West Palm Beach, Fla. 33409

*Please write "Undercurrents" on the subject line of the check.*

**CONTACT INFORMATION:**

Camryn Del-Rio Linton, [camryndelrio@yahoo.com](mailto:camryndelrio@yahoo.com)